



General Dentistry For Kids

FOR IMMEDIATE RELEASE

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Contact: Kay Oplinger

Phone: 225-330-6622

Just Kids Dental Expands to Further Serve the Community

(Baton Rouge, LA) Since opening in February of 2009, Just Kids Dental has experienced a rapid influx of patients in need of treatment, which has spurred a subsequent growth in personnel.

When Just Kids Dental first opened its doors in Delmont Village, the practice consisted of two part time dentists. Due to the overwhelming response from the community over the past 9 months, the clinic is now fully staffed to meet the current need and offer the critical dental health care that the children of our community deserve. The present dental team includes Drs. Robin-Levy Bookman, Billy Hall, Eva Daigle, Caroline Black, Allysa Englert and Anne Rob Sommers.

Just Kids Dental also welcomed its 5000th visit last month, just one of many milestones the clinic plans to reach in the fight against oral disease.

"The community response to our arrival in the neighborhood has been amazing," said Dr. Billy, the clinic's lead dentist. "We are extremely excited to be able to provide quality dental care to these children who often find it difficult to obtain. With our present staff, I feel this first five thousand is just a small fraction of our potential. We're looking forward to bringing the entire community together to help these kids improve their oral health," Dr. Hall concluded.

In addition to providing dental health care, Just Kids Dental also plays an active role in the community to create awareness and educate parents and children on the importance of preventative dental care. The clinic continually hosts and participates in neighborhood health fairs and local events, all with a focus on the oral health care of the children of our community.

www.justkids-dental.com

Delmont Village | 5151 Plank Rd. | Baton Rouge, LA 70805 | 225-330-6622



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According to the Federal Centers for Disease Control and Prevention, 4.7 million children aged two to 17 years (7%) had untreated dental problems in 2008 due to their families' inability to afford the necessary care. Just Kids Dental recognized this crisis and is combating the problem on a local level.

"In Baton Rouge, we were experiencing an epidemic of untreated oral disease among disadvantaged children," said Dr. Robin Levy-Bookman, one of the founding dentists. "If left untreated, tooth decay can cause pain to children, which then causes difficulty eating, playing and, most importantly, learning. Just Kids Dental is providing much needed dental services to our community and eliminating every obstacle to obtaining this care."

Just Kids Dental is a children's dental clinic founded in 2009 in Baton Rouge and located in historic Delmont Village. The clinic provides quality, affordable oral health care to a largely underserved portion of the population, disadvantaged children between the ages of one and 21. It is open from 8 a.m. to 5 p.m. Monday through Friday and accepts both Medicaid and LaCHIP. To better serve the community, the clinic will also be extending its hours on Tuesday and Thursday each week and is now open for a half day on Saturday. Utilizing state-of-the-art technology, Just Kids Dental is designed with children in mind and offers a service that is convenient and affordable for parents in an environment that is fun and inviting for kids.

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